



Thursday 7 March 2013

For immediate release

## WISH LIST FOR INTERNATIONAL WOMEN'S DAY

Women's Health Victoria has been running a social media campaign all this week to celebrate International Women's Day.

The campaign provides practical information on how to take action on issues like the objectification of women in advertising, everyday sexism and our society's fixation on princesses as role models for young girls.

Tomorrow, on International Women's Day, Women's Health Victoria will be inviting members of the public to contribute to the Feminism Wish List that showcases the aspirations and goals for women and men in striving towards women's health, empowerment and equality.

'We strongly encourage women and men to follow us on Facebook and Twitter and add to our Feminism Wish List', said Women's Health Victoria's Executive Director, Rita Butera. 'On International Women's Day, there is a lot to celebrate, but we still have a long way to go. We are hopeful that together, we can achieve change through the actions and decisions that we make every day'.

Statistics that Women's Health Victoria would like to see change include:

- Violence is the leading contributor to death, disability or illness in Victorian women aged between 15 and 44 years.
- Australian women earn 17.4% less than men.
- Body image is the top personal concern for young women aged 11 to 24 years.

For more information, follow Women's Health Victoria:

- on Facebook: <https://www.facebook.com/WomensHealthVictoria>
- on Twitter: <https://twitter.com/whvictoria>

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For further information contact:

Rita Butera  
Executive Director  
03 9664 9302 and 0437 578 182

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