



Monday 16 September

EMBARGOED UNTIL 17 SEPTEMBER 2013

WEBSITE LAUNCHED FOR WOMEN QUESTIONING WHETHER THEIR VAGINA LOOKS NORMAL: *THE LABIA LIBRARY*

Women's Health Victoria will today launch The Labia Library, a website for women questioning whether their genitals look normal.

'The Labia Library has been developed to provide women with information about the natural diversity of genitals. It's about showing women that, just like any other part of the body, genitals come in all shapes and sizes,' said Rita Butera, Executive Director of Women's Health Victoria.

'Many people have no idea what healthy female genitals actually look like. Vulvas, often incorrectly referred to as vaginas, are hidden away and many women have never seen their own.'

'Many women are misinformed. They don't realise that the images they see in magazines and pornography are usually photoshopped,' Ms Butera said.

'The Labia Library busts a few myths about how normal genitals look. It addresses common concerns such as labia size and shape. It features a photo gallery that shows just how unique everyone's labia are. The gallery features unaltered images of twenty real vulvas from two different angles,' Ms Butera said.

'The website also provides advice to women who are worried about how their vulva looks and might be thinking about genital cosmetic surgery'.

The Labia Library is available from: www.labialibrary.org.au

To celebrate the launch of The Labia Library, we'll be running a meme festival. For more information, visit our:

- Facebook: <https://www.facebook.com/WomensHealthVictoria>
- Twitter: <https://twitter.com/whvictoria>

The Labia Library was developed by Women's Health Victoria with a grant from the Victorian Women's Benevolent Trust. Women's Health Victoria also acknowledges the funding support of the Victorian Government.

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